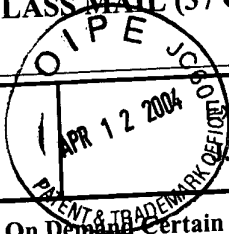


m.g.  
Image

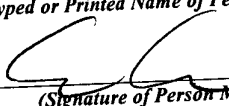
1733

<b>CERTIFICATE OF MAILING BY FIRST CLASS MAIL (37 CFR 1.8)</b>		Docket No. 83890
Applicant(s): Hohberger et al.		
Serial No. 10/001,612	Filing Date October 25, 2001	Examiner Haran
		Group Art Unit 1733



Invention: Method And Apparatus For Associating On Demand Certain Selected Media And Value-Adding Elements

I hereby certify that this Amendment "B" (Identify type of correspondence)  
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Combined Amendment & Petition For Extension of Time Under 37 C.F.R. 1.136(a) (Large Entity); Amendment "B" And Reply Pursuant to 37 C.F.R. § 1.111; Check in the Amount of \$110.00; and Postcard.

83890



PATENT APPLICATION

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In re Patent Application of: Hohberger et al. )

Serial No.: 10/001,612 )

Conf. No. 1448 )

Filed: October 25, 2001 )

For: METHOD AND APPARATUS FOR )  
ASSOCIATING ON DEMAND )  
CERTAIN SELECTED MEDIA AND )  
VALUE-ADDING ELEMENTS )


Examiner: J. Haran )

Art Unit: 1733 )

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04-08-04  
Date

  
Eric D. Cohen  
Reg. No. 38,110

**AMENDMENT "B" AND REPLY PURSUANT TO 37 C.F.R. § 1.111**

MAIL STOP Patent Application  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, Virginia 22313-1450

**INTRODUCTION**

In reply to the Office Action mailed December 11, 2003, please amend the above-identified application as follows: